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## Contract Data Sheet

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New Contract Effective - April 1, 2013

**VGM's Off the Shelf Marketing**

**AS10228**

**Executive Resources**

**Durable Medical Equipment/Services**

April 1, 2013 - March 31, 2016

### Supplier Information

1111 W. San Marnan Dr.

Waterloo, IA 50701

Business Toll Free: (888)875-7707

Business: (319)274-4516

Website: [www.vgmots.com](http://www.vgmots.com)

### Contract Highlights

VGM's Off The Shelf Marketing Program (OTS) offers educational marketing to assist VGM/Amerinet members in promoting their businesses to both consumers and referral sources. Amerinet members receive a 10% savings over non-members, with no design fees, and compelling high-quality print material. Members can choose to purchase 'off the shelf' or with private labeling and other customizing options. Quick turnaround times (5-10 working days), knowledgeable writers and designers, and an easy 1-2-3 process make this cost-conscious program a significant value to hospital-based DME providers.

### Products

VGM's OTS Marketing Program offers more than 25 guides, catalogs, trifold brochures, postcards, educational posters and more, each highlighting products and services available in the areas of home care, home accessibility and modification, complex rehab, orthotics and prosthetics, sleep and disease states.

### Contract Access

#### Eligible Facilities

HME/DME - Retail

#### Geographic Service Area

Available Nationwide

#### Forms Required

Not Applicable

#### Access Criteria

VGM Membership

#### Maximize Savings

Identify yourself as an Amerinet member to capitalize on the VGM/Amerinet membership program.

#### Payment Terms

Member billed upon completed project. Payment may be made by credit card or invoice.

#### Place An Order

Contact:

Mary Avenanti

Direct: (888)875.7707

[Mary.avenanti@vgm.com](mailto:Mary.avenanti@vgm.com)

## **Delivery**

Printed materials will be shipped via FedEx or UPS to your location.

## **Price Or Discount**

Varies by product and quantity. Amerinet members receive a 10% discount over non-members.

## **Price Protection**

Not Applicable

## **Freight**

Member pays shipping.

## **Minimum Order**

Varies by product

## **Supplier Diversity**

Not Applicable

## **Failure to Supply/Perform**

Not Applicable

## **Supplier Latex Information**

Not Applicable

## **Medicare/Medicaid Disclosure Statement**

In accordance with the Medicare and Medicaid Patient and Program Protection Act of 1987 (P.L. 100-93), this is to notify you that payments, not to exceed three percent of all reported purchases made under the terms of this agreement, may be paid by the contract vendor or its authorized distributor(s) to Amerinet, Inc. to provide funding for continued program development and administration. Amerinet, through the organization with which you are affiliated, will disclose in writing to your facility, at least annually, the amount received from the above and/or its authorized distributor with respect to purchases made by or on behalf of your facility.

## **Confidential Information**

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(877) 711-5600  
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