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## Contract Data Sheet

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New Contract Effective - April 1, 2013

**vgm creative**

**AS10232**

**Executive Resources**

**Durable Medical Equipment/Services**

April 1, 2013 - March 31, 2016

### Supplier Information

1111 W. San Marnan Dr.

Waterloo, IA 50701

Business Toll Free: (800)799-7402

Business: (319)274-6525

Website: [www.vgmcreative.com](http://www.vgmcreative.com)

### Contract Highlights

vgm creative is a graphic design and advertising agency that specializes in the health care industry. We offer a variety of print marketing solutions and have been working in the health care industry for more than 15 years. vgm creative's award-winning designers have set the industry standard for logos, brochures, corporate identity projects and in doing so, have helped elevate the quality of marketing that is done in the home health care profession.

vgm creative can take a project from conception through print. Communication with our clients is an integral part of our design and copywriting process. Client wishes and creative team concepts are successfully blended to bring fresh and effective marketing products to life. We thrive on creating quality work to help you grow your business.

vgm creative: strategic design for the health care industry.

### Products

Logos, brochures, corporate identity, fliers, trifolds, letterhead, envelopes, notepads, display advertising, invoice stuffers, postcards, direct mail campaigns, tradeshow and event materials, portfolios, business cards, door hangers, and anything print.

### Contract Access

#### Eligible Facilities

Clinic, HME/DME - Retail, Home Health Care, Hospital, Integrated Delivery Network, Long Term Care/Extended Care, Physician Practice

#### Geographic Service Area

Available Nationwide & Canada

#### Forms Required

Purchase Agreement

#### Access Criteria

Member, Vendor or affiliate of VGM Group, Inc.

#### Maximize Savings

Let vgm creative know you are a VGM Member or Amerinet Member.

#### Payment Terms

50 percent down payment required to begin design work. Remainder billed once project is complete.

#### Place An Order

All orders must be quoted through vgm creative. Purchase agreements must be completed and a 50% down payment secured.  
Call: 800-799-7402 or

Contact:  
Desiree Trimble  
Direct: 319-274-6525  
desiree.trimble@vgm.com

### **Delivery**

Electronic files will be delivered via email and printed materials will be shipped via FedEx or UPS to your location.

### **Price Or Discount**

25% discount offered on design prices for VGM/Amerinet Members.

### **Price Protection**

Not Applicable

### **Freight**

Varies depending on product being shipped.

### **Minimum Order**

Varies by product

### **Supplier Diversity**

Not Applicable

### **Failure to Supply/Perform**

Not Applicable

### **Supplier Latex Information**

Not Applicable

### **Medicare/Medicaid Disclosure Statement**

In accordance with the Medicare and Medicaid Patient and Program Protection Act of 1987 (P.L. 100-93), this is to notify you that payments, not to exceed three percent of all reported purchases made under the terms of this agreement, may be paid by the contract vendor or its authorized distributor(s) to Amerinet, Inc. to provide funding for continued program development and administration. Amerinet, through the organization with which you are affiliated, will disclose in writing to your facility, at least annually, the amount received from the above and/or its authorized distributor with respect to purchases made by or on behalf of your facility.

### **Confidential Information**

All information herein listed is proprietary to Amerinet, Inc. Its use is strictly limited to the appropriate business purposes of the Amerinet Member facility to whom it has been provided, and may not be conveyed or provided in any way to any other party.

**For more information, please contact us toll free at:**

Amerinet Customer Service  
(877) 711-5600  
Or your Amerinet Sales Representative

*“My company’s logo and promotional literature needed updating. I contacted vgm creative and they really came through with some terrific solutions. vgm creative updated my company logo to project a sharp, professional image for my business. Delivery was fast and the creative team went out of its way to accommodate my every request. I highly recommend vgm creative for all your promotional literature and custom printing needs.”*

*—Kevin Barnes,  
Oklahoma Respiratory Company*

**vgm creative** is a graphic design and advertising agency that grew out of the need for professional design and copywriting within the VGM Group. We will work with you one-on-one to bring brilliant marketing solutions to fruition.

vgm creative can take a project from conception through print. Communication with our clients is an integral part of our design and copywriting process. Client wishes and creative team concepts are successfully blended to bring fresh and effective marketing products to life. We thrive on creating award-winning marketing to help you grow your business!

***Fast, affordable, professional design and copywriting...we do everything print!***

**Custom offerings include:**

- Logo design
- Business cards
- Note pads
- Direct mail
- Fliers
- Trifolds
- Brochures
- Catalogs
- Portfolios
- Full corporate identity packages
- And much more...